



Pharma + Biotech World Expo 2009



Pharma
WORLD EXPO 2009

biotech
WORLD EXPO 2009

24th International Exhibition & Conferences

EXHIBITOR'S MANUAL

Supported by :



February 12-16, 2009

Venue : Bombay Exhibition Centre, NSE Complex, Goregaon, Mumbai, India.



Organised by :

CHEMTECH Secretariat (A division of Jasubhai Media Pvt. Ltd.)
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WELCOME



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E-mail: shabana_ansari@jasubhai.com

Website: www.chemtech-online.com/chemtech

Dear Exhibitor,

We are delighted to welcome you to **Pharma + Biotech World Expo 2009**. We at **CHEMTECH Secretariat** will do everything possible to make your participation a pleasant business experience.

This Exhibitors Manual contains complete information for your assistance. To help us to serve you better, you are requested to complete the enclosed forms carefully and return them to us by the specified dates.

This manual is simple and easy to use. It explains the procedure for ordering additional items and services that you may require. Please order your requirements and remit full payment immediately along with the relevant forms. Please note that **additional requirement of items and services will be supplied only after receipt of payment**. Please follow the stated procedure to facilitate smooth entry and exit of your exhibits.

To ensure that your participation is well organised, we suggest you to nominate an Exhibition Co-ordinator who will co-ordinate all activities related to your participation with the organisers.

If you need any assistance in this regard, please feel free to contact us.

With best regards,



Hemant Shetty
Chief Operating Officer

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GENERAL INFORMATION

1. Event : Pharma + Biotech World Expo 2009

Dates : 12-16 February, 2009

Venue : Bombay Exhibition Centre, NSE Complex, Goregaon (East), Mumbai, India.

2. **Accounts :** All payments for participation must be made as per the Rules and Regulations of the signed contract.
3. **Admission to exhibition :** The exhibition is open to relevant visitors by registration.
4. **Badges :** Exhibitors will be provided specific number of complimentary badges by the organisers.
5. **Advertising in Exhibitors Directory :** Exhibitors are welcome to promote their products and services by advertising in exhibitors directory to be released on the opening day of **Pharma + Biotech World Expo 2009**. For this, please fill up and return the Advertisement Release Order. *(See page no. 18 for details)*
6. **Official Contractors :** Official contractors will be appointed by the organisers and details will be communicated to the Exhibitors. Exhibitors should note, however, that the organisers will not be responsible for any act of omission or commission by the contractors and they may impose such conditions on the contractors as deemed necessary.
7. **Hiring of Equipment/Services :** All equipment hired by the exhibitors from the organisers/official contractors of the organisers must be returned on the last day of the exhibition immediately upon conclusion of exhibition hours. Any damage/defect in the hired equipment must be recorded in writing at the time of taking custody of such equipment. In the absence of such records, the exhibitor will be liable to compensate such damages.
8. **Forwarding & Shipping :** Official freight forwarders will provide transport arrangements and site logistics at the exhibition including delivery of consignment to the exhibitors' stands. Facility and space for storage of consignments before, during and after the exhibition can be arranged. The Official Freight Forwarders will enquire with exhibitors before the event for their freight forwarding, customs clearance, transportation, site logistics and material storage requirements.
9. **Exhibition Stand Construction Contractors :** Exhibitors are free to appoint their own exhibition stand construction contractor but should ensure that their contractor complies with the rules and regulations of the exhibition. For the convenience of exhibitors, the co-organisers have also empanelled some contractors.
10. **Stand Display, Interior Décor :** In respect of designs, drawings, plans and interior décor of their stands exhibitors must follow the procedure mentioned in clause 9 & 10 of the rules and regulations. *(See page no. 6 for details)*
11. **Movement of Exhibits :** Organisers will not take custody of any consignment sent by exhibitors to the site. Exhibitors have to ensure that their agent or staff members are present when their consignments are delivered at site.
Note: All exhibitor's are specifically informed that no consignment or package will be allowed into the exhibition hall during exhibition hours.

GENERAL INFORMATION

12. **Despatch Instructions** : To ensure proper movement of your material to and from the venue, please address all your consignments as follows:

(Name of your company)

Pharma + Biotech World Expo 2009

(Your Stand No. _____), Hall No. 5

Bombay Exhibition Centre (NSE Complex),

Off Western Express Highway, Goregaon (E), Mumbai – 400 063, INDIA.

13. **Security** : Arrangements will be made for providing round-the-clock security. However, the organisers are not responsible for any theft, pilferage, loss or damage or any material, goods or properties belonging to individual exhibitors at any time before, during or after the exhibition for any reason or cause whatsoever. If additional security is required during exhibition hours, please return form number 10 duly filled in. (See page no. 17 for details)
14. **Fire Regulations** : Storage of any inflammable material in the exhibition complex is strictly prohibited.
15. **Site Handling** : An approved site handling contractor with equipment and labour will be available on-site. Tariff Card certified by the organisers will be on display. Payment should be settled directly with the contractors for hire of equipment and labour. For moving of the exhibits to and from the stand, exhibitors are requested to utilise services from the approved site handling contractor only. Use of hired labour other than from the approved site handling contractor is not permitted. (See page no. 9 for details)
16. **Import of exhibits under ATA CARNET Scheme** : As this event is approved by ITPO, exhibitors can avail of ATA CARNET Scheme. For details contact the Official Freight Forwarder. (See page no. 9 for details)
17. **Insurance** : Insurance of exhibits and exhibitors' personnel against all risks prior to, during and after the exhibition should be done by exhibitors at their own cost. The organisers will in no way be responsible for any loss or damage.
18. **Additional Items/Services** :
- (a) Power supply options at site will be 220 volts single phase and 440 volts 3 phase. For your requirement of 440 volts 3 phase power, fill up and return form number 5 to enable the organisers to make necessary arrangement. (See page no. 13 for details)
 - (b) For your requirement of various additional items/services, please use the appropriate ordering forms.
 - (c) No rebate will be given if exhibitor decides not to avail of any of the shell scheme provision.
- Only payments by cash/credit card will be accepted along with the requisition form for any and all additional requisitions/services ordered at site. Further, all items ordered after the specified dates will carry a surcharge of 25%.
19. **Organisers' site office** : will be set up at the exhibition venue as mentioned in the Site Management Time Table. (See page no. 7 for details)
20. **Photography and Video Shooting** : Permission is given only to the Official Photographer and Video Crew to enter the exhibition hall. Exhibitors wishing to use their own professional photographers and video crew have to obtain prior approval from the organisers.

GENERAL INFORMATION

21. Visitor Promotion :

- (a) By organisers : A targeted and extensive visitor promotion campaign will be launched by the organisers to ensure that the right kind of visitors attend the exhibition.
- (b) By exhibitors : In addition to visitor promotion by the organisers, exhibitors are also encouraged to promote/advertise their participation in the exhibition. The combined result of promotional efforts by exhibitors and by the organisers will help to get more exposure for, and benefit, the participants. Exhibitors can use the event logo in their pre-exhibition advertising and visitor promotion. Bromides of the exhibition logo can be obtained free on request. It is recommended that exhibitors link up their promotional campaign with that of the organisers to ensure maximum mileage for their participation.
- (c) Media & press coverage : Exhibitors who are, on their own, arranging media coverage of their participation are advised to inform the organisers. Media persons will be given priority for entry to cover the exhibition.

22. Removal of Exhibit Material :

- (a) Exhibitors must ensure to follow the procedure laid down by the organisers for removal of exhibit material after vacating their stands. Security staff will verify and record the number of incoming packages on exhibitors' entry/exit pass. Exhibitors will be allowed exit upon clearance endorsement by the organisers on the same pass. They shall surrender the same to security at the time of exit of goods.
- (b) Clearance of goods may be delayed if the above procedure is not followed, for which the organisers will not be responsible.

23. Rules and Regulations : A copy of the Rules and Regulations governing participation at this event is included in this manual. (*See page no. 6 for details*).

RULES & REGULATIONS

1. For the purpose of **Pharma + Biotech World Expo 2009** the words listed below on the left are defined/ represented by the definition/organisation listed alongside.
 - (a) Organisers : **CHEMTECH Secretariat**
 - (b) Exhibition : **Pharma + Biotech World Expo 2009**
 - (c) Exhibitor : Any employee, staff, agent or authorised personnel belonging to a company, partnership firm or individual to whom space has been allotted for the purpose of exhibiting.
 - (d) Venue : Bombay Exhibition Centre, Goregaon (E), Mumbai, INDIA.
 - (e) Stand : Exhibition space reserved for an exhibitor.
2. All applications for participation should be made on the space application form and submitted to the organisers. Submission of this form will confirm participation and acceptance of rules and regulations. The organisers reserve the right to accept or refuse any application without assigning any reason.
3. Stands will be allotted on first-come first-served basis and will be made at the sole discretion of the organisers. Stands allotted will be used by exhibitors solely for display of goods noted in their application form or by subsequent counter approval by the organisers. Allotment of stands is final only on receipt of 100% payment.
4. Although total subletting of a stand to a third party is not permitted, partial subletting to a sister concern, associate or agent may be allowed by the organiser on written permission. Such co-exhibiting will entail an additional contribution of Rs.30,000/- or Euro 556 per co-exhibitor will be subject to the same rules and regulations governing this exhibition.
5. Application for space must be accompanied by 50% contribution towards participation. The remaining 50% should reach the organisers not later than 30 days prior to the commencement of the exhibition.
6. A security deposit equivalent to 10% of contribution should accompany the space application form. This deposit is refundable subject to deduction/adjustment of any dues or damages payable by the exhibitor.
7. All payments should be made by account payee crossed cheque or bank draft favouring **Jasubhai Media Pvt. Ltd. Div. CHEMTECH Secretariat** payable at Mumbai.
8. No alteration to the size or position of the stand is permitted without prior written approval of the organisers, who reserve the right to change the layout/stand number or gangways. The organisers also reserve the right to require exhibitors to make such alterations to their stands and setting of their exhibits as they reasonably feel necessary to maintain an acceptable standard of presentation and to avoid interference with the display of other exhibitors. Further, no banners, placards, etc. will be allowed on the premises or complex or on the roads in the vicinity. Such unauthorised display is liable to be removed by the organisers without notice at the cost of the exhibitor. Exhibits must not obstruct passages.
9. In case of pavilion plot, only 25% of total area booked will be permitted for construction upto a height of 2.5 metres to avoid interference with the display of other exhibitors.
10. All drawing/designs showing stand construction have to be submitted in duplicate and approved by the organisers, who reserve the right to recommend changes modification, in the interest of the overall presentation of the exhibition. Exhibitors have to ensure that the changes recommended are carried out.
11. No stand will be left unattended during the exhibition. Staff of exhibitors must be present atleast one hour before the visiting hours of the exhibition. No activity which in the opinion of the organisers amounts to nuisance or annoyance will be caused by the exhibitors. The organisers shall have the right to take remedial action in such cases.
12. The exhibitor should not cause any damage to the site/building/stand. Any such damage will be made good at the expense of the exhibitor. The exhibitor will also indemnify the organisers against any claims resulting from mishaps due to faulty equipment / faulty handling of material or non-observance of legal or safety requirements.
13. Arrangements will be made for providing round-the-clock security from the starting time of the 1st day of the exhibition to the end time on the last day of the exhibition. However, the organisers are not responsible for any theft, pilferage, loss or damage of any material, goods or properties belonging to individual exhibitors at any time before, during or after the exhibition for any reason of cause whatsoever.
14. Insurance of exhibits, against all risks prior to, during and after the exhibition should be done by the exhibitors at their own cost. The organisers will in no way be responsible for any loss or damage.
15. Should any exhibitor decide to withdraw from participation in the exhibition, decision as to the refund rests entirely with the organisers at their sole discretion.
16. The organisers reserve the right to reschedule the event in the interest of the exhibition. If due to Force Majeure or other unavoidable circumstances, the organisers are forced to cancel the exhibition, the exhibitor will not be entitled to claim damages or compensation of any kind other than refund of space contribution.
17. The organisers may alter or add new rules and regulations for the benefit of the exhibition. Such rules will be given in writing and will be binding on all exhibitors.
18. Adjudication, in case of dispute, as provided by the High Court of Mumbai would be binding on all parties.

SITE MANAGEMENT TIME TABLE

SCHEDULE

A. Pre-show :

- (1) Possession :
 - a) Bare Space possession : From 9/12/2009 after 2.00pm
 - b) Shell Stand possession : From 10/02/2009 after 2.00pm
- (2) Completion of stand interiors by all exhibitors : 11/02/2009 midnight
- (3) Hall cleaning and removal of empties : 11/02/2009 midnight
- (4) Inaugural Ceremony : 12/02/2009
(exact time to be confirmed)

B. Show Dates : 12/02/2009 to 16/02/2009

C. Show Timings : 10.00am to 6.00pm

D. Post-Show :

- (1) Commencement of dismantling : 16/02/2009, after 6.30pm
- (2) Vacation of exhibition area : 17/02/2009 by 6.00am
- (3) Disconnection of utilities by organiser : 17/02/2009 by 7.00am

The organisers and contractors will be available at the site office at Bombay Exhibition Centre (NSE Complex) - from 09/02/2009 between 10.00am to 8.00pm to assist exhibitors during stand construction, exhibition and dismantling period.

Note on security:

Although general security is provided, the responsibility of security of the stand display and exhibits rests solely on the exhibitors themselves.

The exhibition hall will be closed after exhibition hours on all exhibition days except the last day, and no one will be allowed to remain inside the hall. For stand construction and dismantling dates, security personnel can be hired by filling form on page 17.

On exhibition days, it is mandatory to ensure that atleast one representative of each exhibitor reaches the venue one hour before opening time (i.e. at 9.00 a.m.) to take charge of their respective Stands.

P.S.:

No representatives of exhibitors, on exhibition days, will be allowed inside during, pre and post show timings without the exhibitor badge.

SHELL SCHEME ENTITLEMENTS

EXHIBITOR ENTITLEMENT

In Shell Stand scheme exhibitors will be provided with non woven synthetic carpet and fascia with white lettering along with the following entitlement:

Area Booked	Chair	Table	Spot Light	Socket (5amp.)	Trash Bin
6-8	2	1	3	1	1
9-11	2	2	4	1	1
12-14	2	2	5	1	1
15-17	3	2	6	1	1
18-20	4	4	8	2	2
21-23	4	4	9	2	2
24-26	5	4	10	2	2
27-30	6	6	12	3	3
31-35	7	6	14	3	3
36-40	8	8	16	4	4
41-44	9	8	18	4	4
45-50	10	10	20	5	5

Bare Space Scheme :

Charges for Single Phase Power for general lighting in stalls : (does not include 3 phase power)

Area Booked	Total Charges	
	Rs.	Euro
Upto 54 sq. mtrs.	13,483	254
55 - 100 sq. mtrs.	17,978	339
101 - 150 sq. mtrs	28,090	530
151 - 200 sq. mtrs	33,708	636
201 and above	56,180	1060

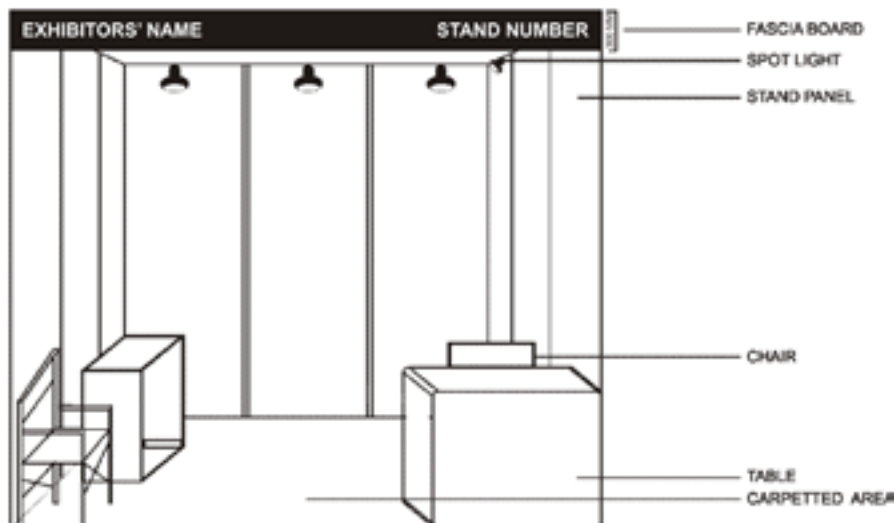
Inclusive of 12.36% Service Tax

No rebate will be given if exhibitor decides not to avail of any of the above shell scheme provision. Bare space exhibitors will have to create their own stand fascia and also pay for entitlements all furniture and electrical items required by them. Exhibitors must apply for electrical/power source at additional cost as required by them.

Ordering Additional Services:

This manual includes a full set of forms for your requirement of additional services. Please fill up the forms clearly and fax /courier the same to us before **15th December, 2008**. Your early action will help us to meet your requirement. We will try to supply additional requirements / services that are not communicated by the specified dates subject to availability of items **at 25% additional cost**.

Front Schematic View for a 9 sq.m stand.



DECLARATION FORM

**Return this Form on or
before 30th December, 2008**

Form No. 01

INDEMNITY / UNDERTAKING

To be filled in by Authorised Signatory of all respective Exhibitors and couriered/faxed/mailed to :
CHEMTECH Secretariat, 26 Maker Chambers VI, 2nd Floor, Nariman Point, Mumbai – 400 021, INDIA.
Tel: +91-22-4037 3737, 2287 4758 / 59, Fax: +91-22-2287 0502

Dear Sirs,

I/We, the undersigned, hereby declare that I/We have read and understood the **Rules and Regulations** of participation in **Pharma + Biotech World Expo 2009** as well as the contents of the Exhibitors Manual and that I/We agree to abide by the said Rules and Regulations without reservation.

I/We further declare that I/We Indemnify **CHEMTECH Secretariat**, against payment of taxes, penalties, charges, levies, octroi, cess, import duties etc. or any other statutory payments which **CHEMTECH Secretariat**, may be called upon to pay on my/our behalf now or in near future.

Name: _____

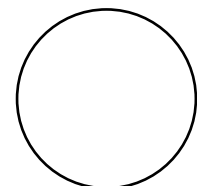
Designation: _____

Company Name: _____

For and on behalf of Exhibitor:



Signature



Company Seal

INFORMATION FORM

**Return this Form on or
before 30th December, 2008**

Form No. 02

STAND DESIGN CONTRACTOR

Name of exhibitor _____ Stand No. _____ Hall No. _____

We have appointed the following contractor for the design/decoration of our stand (fill in only if applicable).

Name of Contractor: _____

Contract Person: _____

Address: _____

_____ Pin: _____

Tel: _____ Fax: _____

We enclose our design drawing (plan, elevation, and perspective) in duplicate for your approval. (Construction exceeding 2.5 metres of height may be disallowed). We hereby declare that :

1. We will carry out the modifications, if any, in the design of our pavilion as found necessary by the organisers and strictly conform to the approved design.
2. Our contractor will abide by the rules and regulations applicable to the exhibition and we will be responsible for any lapses on the part of the contractor or their workmen.
3. With a view to ensuring hazard prevention, all electrical work will be subject to inspection by the organiser's electrical contractors.
4. We undertake to pay of any damage caused to the hall flooring as determined by the Organisers.

Exhibition co-ordinator : _____

Company : _____

ORDERING FORM

**Return this Form on or
before 30th December, 2008**

Form No. 03

VISITOR PROMOTION MATERIAL

Name of Exhibitor _____ Stand No. _____ Hall No. _____

Please send _____ numbers visitor invitation cards.

Please send these cards to :

Name of the Company : _____

Address: _____

_____ Pin : _____

Phone : _____ Fax : _____

Exhibition Co-ordinator : _____

Company Seal : _____

ORDERING FORM

Return this Form on or before 30th December, 2008

Form No. 04

3 PHASE, 440 VOLTS POWER SUPPLY

Name of Exhibitor _____ Stand No. _____ Hall No. _____

Please arrange for 3 phase power supply as per the details shown below:

Sr. No.	Description of machine	Connection Load (KW)	Amount Rs./Euro	Total Rs./Euro
1.				
2.				
3.				
4.				
5.				
6.				
TOTAL KW				

Tariff for Power Connection & Consumption Charges for each supply point:

Sr. No.	Electrical Load	Phase	Total Charges		
			Rs.	Euro	
1	1 to 5 KW	3 Phase	16,850	318	
2	6 to 10 KW	3 Phase	22,470	424	
3	11 to 15 KW	3 Phase	28,090	530	
4	16 to 20 KW	3 Phase	33,710	636	
5	21 to 30 KW	3 Phase	39,330	742	
6	30 to 40 KW	3 Phase	50,560	954	
7	Rates For 41 Kw And Above Available On Request			<i>Inclusive of 12.36% Service Tax</i>	

Bare Space Scheme : Charges for Single Phase Power for general lighting in stalls :
 (does not include 3-phase power)

Area Booked	Total Charges	
	Rs.	Euro
Upto 54 sq. mtrs.	13,483	254
55 - 100 sq. mtrs.	17,978	339
101 - 150 sq. mtrs	28,090	530
151 - 200 sq. mtrs	33,708	636
201 and above	56,180	1060

Inclusive of 12.36% Service Tax

Exhibition Co-ordinator : _____

Company Seal : _____

Note : Additional charge of 25% will be applicable if this form is not delivered to **CHEMTECH Secretariat** by the date specified. Supply will be subject to availability.

ORDERING FORM

Return this Form on or
before 30th December, 2008

Form No. 05

**ELECTRICAL ITEMS/OFFICE EQUIPMENT/
AUDIO VISUAL EQUIPMENT/APPLIANCES**

Name of Exhibitor _____ Stand No. _____ Hall No. _____

Please arrange for the following additional items :

Sr.No.	Item Description	Unit Cost		Qty.	Amount	Total Amount
		Rs.	Euro		Rs. / Euro	Rs./Euro
01.	Spot Lights	390	8			
02.	5/15 Amp socket	670	12			
03.	CD/DVD, MP3 Player & TV (only 21")	11,240	212			
04.	Fridge 100 litres)	11,240	212			
	TOTAL					

Inclusive of 12.36% Service Tax

Exhibition Co-ordinator : _____

Company Seal : _____

Note : Additional charge of 25% will be applicable if this form is not delivered to **CHEMTECH Secretariat** by the date specified. Supply will be subject to availability.

ORDERING FORM

**Return this Form on or
before 30th December, 2008**

Form No. 06

FURNITURE ITEMS

Name of the exhibitor: _____ Stand No: _____ Hall No. _____

Please arrange to supply the following :

Sr. No.	Item Description	Amount		Qty	Amount		Total	
		Rs.	Euro		Rs.	Euro	Rs.	Euro
01.	Folding Arm/Cushion Chair	560	10					
02.	Literature Rack	1,350	26					
03.	Book Shelf (width 1x0.3mtrs)	400	8					
04.	Glass top showcase (1x0.5x1mtrs)	2,810	53					
05.	Desk Table (0.90x0.45x0.75mtrs)	1,350	26					
06.	Centre Table	670	12					
07.	Round Table (dia=0.9mtrs,h=0.75mtrs)	1,350	26					
08.	Lockable Cabinet (0.90x0.45x0.75mtrs)	1,970	37					
09.	Podium (size 1x1/ 0.5x0.5,h=0.75,0.7,0.6,0.5,0.3)	1,970	37					
10.	Chain Barrier (2 mtrs)	1,350	26					
11.	Waste Paper Basket	75	2					
12.	Lockable door for cabin	2,810	53					
13.	Picture clamp	30	1					
14.	Stopper	30	1					
15.	Graphic Retainer	110	2					
16.	Panel	1,690	31					
TOTAL								

Inclusive of 12.36% Service Tax

Exhibition Co-ordinator : _____

Company Seal : _____

Note : Additional charge of 25% will be applicable if this form is not delivered to **CHEMTECH Secretariat** by the date specified. Supply will be subject to availability.

ORDERING FORM

Return this Form on or
before 30th December, 2008

Form No. 07

SERVICES OF HOSTESSES/TRANSLATORS

Name of Exhibitor _____ Stand No. _____ Hall No. _____

Please provide hostesses at our stand as following :

Number Of Hostesses	DATES : FEBRUARY 2009					Total Amt.	
	12	13	14	15	16	Rs.	Euro
Translators							

Tariff:

Hostesses will be provided @ Rs. 1350/- / Euro 24 per day (*Inclusive of 12.36% Service Tax*)

Translators will be provided on first come first served basis.

Rates will be quoted on request. (Food & Transport Extra as actuals)

Exhibition Co-ordinator : _____

Company Seal : _____

Note : Additional charge of 25% will be applicable if this form is not delivered to **CHEMTECH Secretariat** by the date specified. Supply will be subject to availability.

ADVERTISEMENT RELEASE ORDER FORM
THE "EXHIBITORS DIRECTORY"

The **Pharma + Biotech World Expo 2009** Exhibitors' Directory will list and provide key information of all companies/organisations participating as exhibitors. This purpose-designed and user-oriented publication will include all industry sectors : Packaging Materials & Machinery, lab Equipment, Instruments, Lab-ware, Infrastructure & Accessories, Bulk Drugs, Drug Intermediates, Excipients, Additive Biotechnology, Packaging material and machines, Lab Equipment and infrastructure for the Pharma Industry. The Directory will reach a wide range of business visitors expected to visit the exhibition and attend the conference as well as foreign trade commissions, export promotion councils, industry associations and professional bodies.

ADVERTISEMENT TARIFF

Please tick the option you have selected and retain for your records.
 And mention your selected option no. in the Order Form

Option No.	Position	Exhibitor		Non Exhibitor	
		Rs.	Euro	Rs.	Euro
1.	Gate Fold	1,00,000	1900	1,25,000	2400
2.	Back Cover	75,000	1450	80,000	1550
3.	Inside Cover - I	40,000	800	45,000	900
4.	Opening Page	40,000	800	45,000	900
5.	Inside Cover - II	32,000	650	35,000	700
6.	Section Cover	32,000	650	35,000	700
7.	Full Page (Color)	25,000	500	30,000	600
8.	Full Page (Black & White)	18,000	350	20,000	400
9.	Half Page (Color)	20,000	400	22,000	450
10.	Half Page (Black & White)	12,000	250	13,000	300
11.	Quarter Page	10,000	200	12,000	250
12.	Book Mark (2 sides)	40,000	800	45,000	900

(12.36% Service Tax Applicable)

Note : Bleed charges 15% extra * Book Marks to be provided by advertiser.
 Maximum size of book mark : 16.5 cms x 6.5 cms. @ are for colour positions only

Material required :

- For colour positions - Film positives with progressive proofs
- For Black & White releases - Artwork or Film positive
- Open Artwork on CD - CDR(with Fonts) , PDF, PSD, TIF, JPG in 300 dpi

Publication Data

Full Page

- Bleed : 22(W) x 28(H) cms
- Non Bleed : 18(W) x 24(H) cms

Half Page

- 8.5 (Width) x 24 (Height) cms

Half Page

- 18 (Width) x 12 (Height) cms

Quarter Page

- 8.5 (Width) x 12 (Height) cms

GATE FOLD ADVT. :

- Non Bleed : 24 (H) x 38 (W) cms
- Bleed : 27.5 (H) x 42 (W) cms

DOUBLE SPREAD ADVT. :

- Non Bleed : 24 (H) x 38 (W) cms
- Bleed : 27.5 (H) x 42 (W) cms

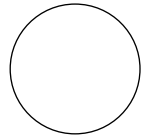
Book Mark

We wish to advertise in the **EXHIBITORS DIRECTORY** which will be released during
Pharma + Biotech World Expo 2009 .

- Our selected option No. • Exhibitor • Non-Exhibitors
- Our Cheque / Demand Draft No. _____ dated _____ in favour of "**Jasubhai Media Pvt. Ltd.**" Div of **CHEMTECH Secretariat.** for Rs. _____ is enclosed.
- EURO _____ is being remitted of **Jasubhai Media Pvt. Ltd. Div. CHEMTECH Secretariat Current A/c. 11037319604, State Bank of India, Churchgate Branch, Mumbai - 400 020, India, Swift Code: SBININBB196.**
- Advertisement material (Artwork/Film Positive) is sent herewith / will be sent on or before December 20, 2008.

Name : _____
 Organisation : _____
 Phone : _____ Fax: _____
 Email : _____

Signature : _____
 Date : _____


 Seal of Company

Courier / Mail to : Sugandhi Verma - Executive Sales

CHEMTECH Secretariat (Division of Jasubhai Media Pvt. Ltd.)

26 Maker Chambers VI, 2nd Floor, Nariman Point, Mumbai – 400 021, INDIA.

Tel: +91-22-4037 3737, 2287 4758 / 59, **Fax:** +91-22-2287 0502

Email : sugandhi_verma@jasubhai.com, **Website :** www.chemtech-online.com

POSSESSION OF STAND

POSSESSION OF STAND

Name of Exhibitor _____ Stand No. _____ Hall No. _____

(To be filled in and submitted at the time of taking physical possession of the stand)

Exhibitors can take possession of their respective areas as shown below :

- a) Bare Space possession : From 09/02/2009 between 2.00pm to 7.00pm
- b) Shell Stand possession : From 10/02/2009 between 2.00pm to 7.00pm

We have made full payment of our space charges, the last installment of Rs. _____ having been paid vide our cheque/DD Number _____ dated _____. Please handover possession of our stand to our Mr. _____.

ALL OUR WORK WILL STOP AND WE WILL CLEAR THE AISLES AND PASSAGES OF ALL EXHIBIT MATERIAL BY 10 p.m. on 12 FEBRUARY, 2009.

Exhibition Co-ordinator : _____

Company Seal : _____

EXHIBITION ENTRY/EXIT PASS

EXHIBITION ENTRY/EXIT PASS

EXHIBITION ENTRY PASS

To : **The Security-In-Charge**

From : **Name of exhibitor** _____ **Stand No.:** _____ **Hall No.** _____

Please allow entry of _____ packages relating to our participation
Pharma + Biotech World Expo 2009

Exhibition : Security :
Co-ordinator

Date : Date :

Time : Time :

EXHIBITION EXIT PASS

To : **The Security-In-Charge**

From : **Name of exhibitor** _____ **Stand No.:** _____ **Hall No.** _____

Please allow entry of _____ packages relating to our participation
Pharma + Biotech World Expo 2009

Exhibition : **CHEMTECH Secretariat** : Security :
Co-ordinator

Date : Date : Date :

Time : Time : Time :

ITPO Letter



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उपक्रम
A Government of India Enterprise

संदर्भ Reference:	दिनांक Date:	फोन Phone:
144-ITPO(72)App./2008	3.7.2008	23371830

Jasubhai Media Pvt. Ltd.
Formerly known as
Exicom (India) Pvt. Ltd.
Taj Building, 3rd Floor
210, Dr. D.N. Road, Fort,
Mumbai - 400001

Sub: No objection for holding of PHARMA – Bio World Expo 2009, February 12 - 16, 2009 at Bombay Exhibition Centre, Goregaon (East), Mumbai

Ref: Your Application / Letter dated April 02, 2008

Dear Sir,

India Trade Promotion Organization (ITPO), in exercise of powers conferred on it vide Customs Notification No.3 dated 9.1.1989 as amended by Notification No.66 dated 16.3.1995, approves the holding of the above event subject to the following:

Products covered: Pharmaceuticals, Drugs, Industrial Safety, Environment Protection.

Overseas Participation from : USA, Singapore, China, Korea, Japan, Germany, UK, France, Italy, Austria, Malaysia, Netherlands, Hungary, Australia, Russia, Canada, Switzerland, Norway Denmark, Taiwan, Poland, Iran, UAE.

NOTE : In case of participation from Taiwan and Pakistan, you are advised to obtain **NOC** from Co-ordination Division, Ministry of External Affairs, Govt. of India, New Delhi and Ministry of Home Affairs, Govt. of India, New Delhi.

(b) The approval is issued to your organization and not to any individual person or participant in your exhibition. The facility of duty free temporary import will be available only to foreign exhibitors/participants, who have confirmed their participation in the above exhibition by remitting participation fee in foreign exchange. Temporary import will be allowed under ATA Carnet System and/or against Undertakings, Bond or Bank Guarantee as required by the Customs authorities in India. In this connection, Ministry of Finance (Department of Revenue) Notifications No.157/90-Cus, 14/90-(NT)-Cus, No.158/90-Cus, all dated 28.3.90, as amended from time to time and Central Board of Excise and Customs circular No.55-CBEC dated 3.8.1998, etc. refer.

ITPO Letter

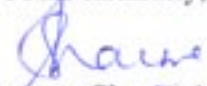
-2-

**PHARMA – Bio World Expo 2009
February 12 -16, 2009**

- c) The exhibition will be open to general public or to a particular section of the general public for which it has relevance; and will be in public interest.
- (d) The goods will be re-exported within a period of six months from the date of import or any other period, as may be stipulated by the Customs Authorities in India.
- (e) Parties/exhibitors whose intention is to sell or dispose of exhibits in India should not avail the facility of duty-free import of exhibits facility extended through this letter.
- (f) Participation charges from all foreign participants should be collected in foreign currency. Temporary importation may be facilitated only to those exhibitors who pay participation charges in foreign exchange.
- (g) The approval is in no way indicative of sponsorship or support of the event by ITPO and any projection of such indication by the organizers by using the name or logo of ITPO would render withdrawal/cancellation of this letter.
- (h) ITPO reserves the right to withdraw/cancel the approval at any time without assigning any reason.
- (i) A copy of the report of the event with one copy of fair catalogue/exhibitors list should be submitted to ITPO within one month of the conclusion of the event.

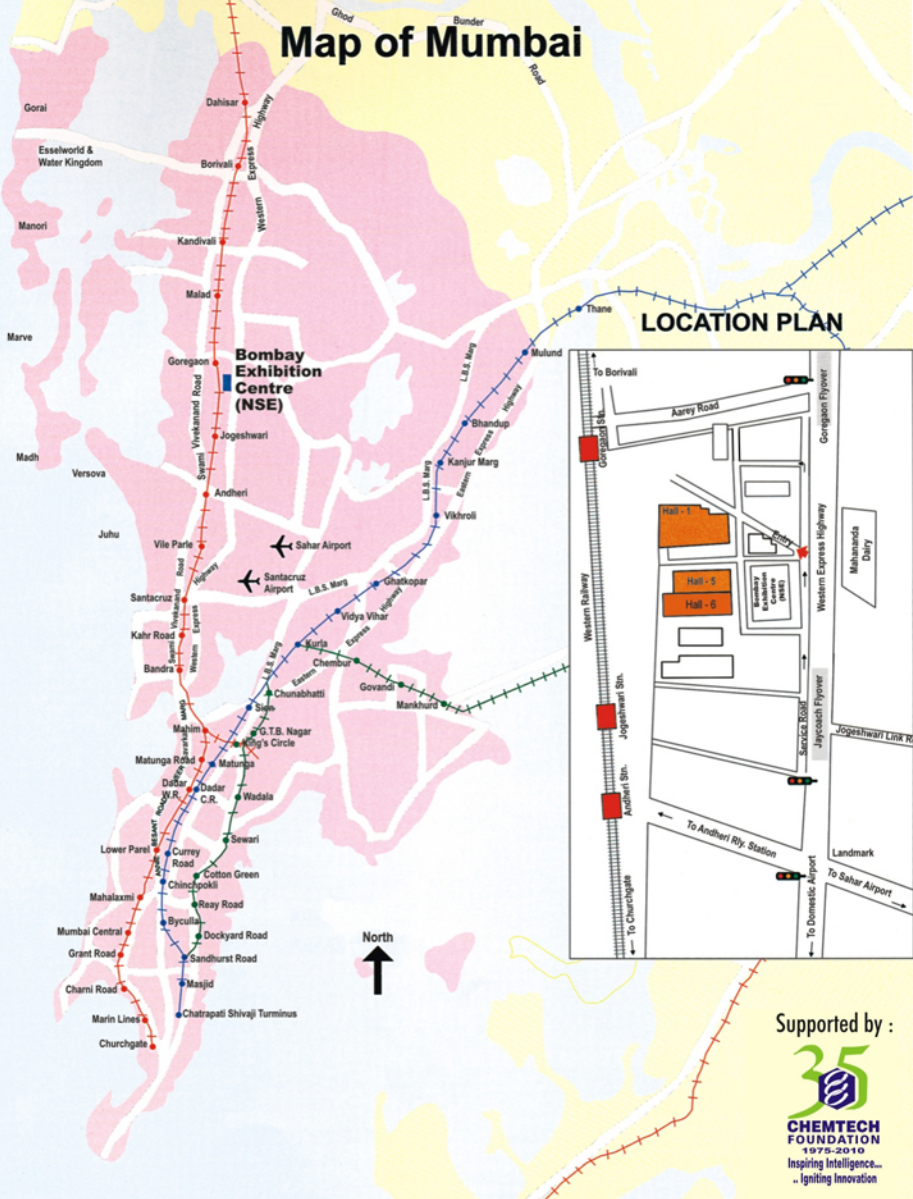
Please acknowledge receipt of this letter.

Yours faithfully,


(Sangeeta Sharma)
Manager (Mktg)

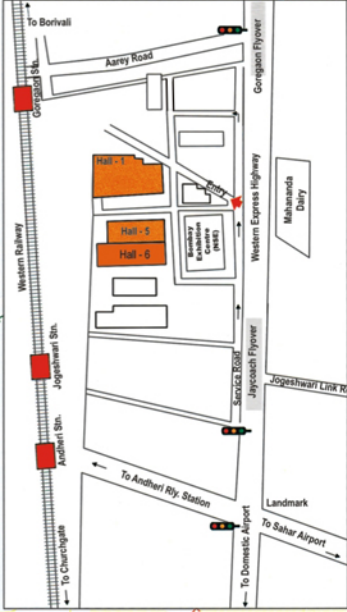
NOTES

Map of Mumbai



Bombay Exhibition Centre (NSE)

LOCATION PLAN



Supported by :



Note: Nos. Show the location of the respective places in the map of Mumbai (not to scale).