

February 23-26, 2011

Venue : Bombay Exhibition Centre, Goregaon, Mumbai, India.

25th International Exhibition and Conferences



EXHIBITOR DIRECTORY ADVERTISEMENT TARIFF

The **CHEMTECH + INDUSTRY AUTOMATION & CONTROL + WATEREX & PHARMA + BIOTECH Exhibitors Directory** will list and provide key information of all companies/organisations participating as exhibitors. This purpose-designed and user-oriented publication will include all industry sectors ; related to Process Engineering, Process Control & Automation, Drugs and Pharmaceuticals, Environment Water, Industrial Automation, and Industrial Safety. The Directory will reach a wide range of business visitors expected to visit the exhibition and attend the conference as well as foreign trade commissions, export promotion councils, industry associations and professional bodies.

Exhibitor Directory : **CHEMTECH + INDUSTRY AUTOMATION & CONTROL + WATEREX 2011** **PHARMA + BIOTECH 2011**

ADVERTISEMENT TARIFF

Please tick the option you have selected and retain for your records. Please mention selected option no. in the Order Form

Option No.	Position	Exhibitor		Non Exhibitor	
		Rs.	Euro	Rs.	Euro
1.	Gate Fold	1,00,000	2000	1,25,000	2500
2.	Back Cover	80,000	1600	85,000	1700
3.	Inside Cover - I	45,000	900	50,000	1000
4.	Opening Page	45,000	900	50,000	1000
5.	Inside Cover - II	40,000	800	45,000	900
6.	Section Cover	40,000	800	45,000	900
7.	Full Page (Color)	30,000	600	35,000	700
8.	Full Page (Black & White)	25,000	500	30,000	600
9.	Half Page (Color)	22,000	440	25,000	500
10.	Half Page (Black & White)	15,000	300	18,000	360
11.	Quarter Page	12,000	240	14,000	280
12.	Book Mark (2 sides)	45,000	900	50,000	1000

Service Tax 10.30% Applicable

Note : Bleed charges 15% extra * Book Marks to be provided by advertiser. Maximum size of book mark : 16.5 cms x 6.5 cms. @ are for colour positions only.

Material required :

- For colour positions - Film positives with progressive proofs
- For Black & White releases - Artwork or Film positive
- Open Artwork on CD - CDR(with Fonts) , PDF, PSD, TIF, JPG in 300 dpi
- Advertisement material (Artwork/Film positive) is sent herewith / will be sent on or before January 31st, 2011

PUBLICATION DATA

Full Page

- Bleed : 22(W) x 28(H) cms
- Non Bleed : 18(W) x 24(H) cms

Half Page

- 8.5 (Width) x 24 (Height) cms

Half Page

- 18 (Width) x 12 (Height) cms

Quarter Page

- 8.5 (Width) x 12 (Height) cms



Book Mark

GATE FOLD ADVT. :

- Non Bleed : 24 (H) x 38 (W) cms
- Bleed : 27.5 (H) x 42 (W) cms

DOUBLE SPREAD ADVT. :

- Non Bleed : 24 (H) x 38 (W) cms
- Bleed : 27.5 (H) x 42 (W) cms

ADVERTISEMENT RELEASE ORDER FORM

We wish to advertise in the **EXHIBITORS' DIRECTORY** which will be released during:

CHEMTECH + INDUSTRY AUTOMATION & CONTROL + WATEREX 2011 **PHARMA + BIOTECH 2011**

- Our selected option No. • Exhibitor • Non-Exhibitor
- Our Cheque / Demand Draft no. _____ dated _____ in favour of "**Jasubhai Media Pvt. Ltd.**" for Rs _____ is enclosed.
- Euro _____ is being remitted to **Jasubhai Media Pvt. Ltd.** Current A/c. 11037319604, State Bank of India, Churchgate Branch, Mumbai - 400 020, India, Swift Code :SBININBB196.

Name _____
 Organisation _____
 Phone _____ Fax _____
 Email : _____

Signature : _____
 Date _____

Seal of Company