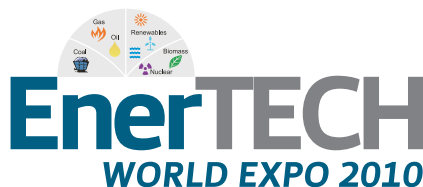


The Comprehensive Energy Industry Event



March 3-6, 2010

Venue : Bombay Exhibition Centre, NSE Complex, Goregaon, Mumbai, India.

Exhibitor Directory Advertisement Tariff

The **ENERTECH 2010 Exhibitors Directory** will list and provide key information of all companies/organisations participating as exhibitors. This purpose-designed and user-oriented publication will include all industry sectors ; related to Major Energy Companies in Private, State & Central arena across Generation, Transmission & Distribution. It would also include leading EPC's , OEM's, Consultants and LSTK Contractors showcasing their innovative solutions to cater to the Renewable and Non-Renewable sources of energy producers. The Directory will reach a wide range of business visitors expected to visit the exhibition and attend the conference as well as foreign trade commissions, export promotion councils, industry associations and professional bodies.

Advertisement Tariff

Please tick the option you have selected and retain for your records.
Please mention selected option no. in the Order Form

Option No.	Position	Exhibitor		Non Exhibitor	
		Rs.	Euro	Rs.	Euro
1.	Gate Fold	1,00,000	1900	1,25,000	2400
2.	Back Cover	75,000	1450	80,000	1550
3.	Inside Cover - I	40,000	800	45,000	900
4.	Opening Page	40,000	800	45,000	900
5.	Inside Cover - II	32,000	650	35,000	700
6.	Section Cover	32,000	650	35,000	700
7.	Full Page (Color)	25,000	500	30,000	600
8.	Full Page (Black & White)	18,000	350	20,000	400
9.	Half Page (Color)	20,000	400	22,000	450
10.	Half Page (Black & White)	12,000	250	13,000	300
11.	Quater Page	10,000	200	12,000	250
12.	Book Mark (2 sides)	40,000	800	45,000	900

Service Tax 10.30% Applicable

Note : Bleed charges 15% extra * Book Marks to be provided by advertiser. Maximum size of book mark : 16.5 cms x 6.5 cms. @ are for colour positions only.

Material required :

- For colour positions - Film positives with progressive proofs
- For Black & White releases - Artwork or Film positive
- Open Artwork on CD - CDR(with Fonts) , PDF, PSD, TIF, JPG in 300 dpi

Publication Data

Full Page	<ul style="list-style-type: none"> • Bleed : 22(W) x 28(H) cms • Non Bleed : 18(W) x 24(H) cms
Half Page	<ul style="list-style-type: none"> • 8.5 (Width) x 24 (Height) cms
Half Page	<ul style="list-style-type: none"> • 18 (Width) x 12 (Height) cms
Quarter Page	<ul style="list-style-type: none"> • 8.5 (Width) x 12 (Height) cms
Book Mark	<p>GATE FOLD ADVT. :</p> <ul style="list-style-type: none"> • Non Bleed : 24 (H) x 38 (W) cms • Bleed : 27.5 (H) x 42 (W) cms <p>DOUBLE SPREAD ADVT. :</p> <ul style="list-style-type: none"> • Non Bleed : 24 (H) x 38 (W) cms • Bleed : 27.5 (H) x 42 (W) cms

Advertisement Release Order Form

We wish to advertise in the **EXHIBITORS' DIRECTORY** which will be released during **ENERTECH 2010**.

- Our selected option No. • Exhibitor • Non-Exhibitor
- Our Cheque / Demand Draft no. _____ dated _____ in favour of "**Jasubhai Media Pvt. Ltd.**" Div of **CHEMTECH Secretariat.** for Rs _____ is enclosed.
- Euro _____ is being remitted to **Jasubhai Media Pvt. Ltd. Div. CHEMTECH Secretariat Current A/c. 11037319604, State Bank of India, Churchgate Branch, Mumbai - 400 020, India, Swiff Code :SBININBB196**
- Advertisement material (Artwork/Film positive) is sent herewith / will be sent on or before January 31st, 2010.

Name _____	Signature : _____ Date _____	Seal of Company
Organisation _____		
Phone _____ Fax _____		
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Courier / Mail to : Payal Rangwani - Exhibition Co ordinator

CHEMTECH Secretariat

(Division of Jasubhai Media Pvt. Ltd.)

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